

Minutes
Bexar Senior Advisory Committee Meeting
Friday, October 9, 2009 – 10:00 a.m.
Al J. Notzon III Board Room
8700 Tesoro Drive, Suite 100
San Antonio, TX 78217-6228

Members Present

Chris Alderete
Sharon Baughman
Brenda Dever-Armstrong
Ed Dylla
Victor Garcia
Milo Hoenscheid
Laurin Lee Jimenez, Co-Chair
Ruth Lofgren
Donald Moye
Sterling Neuman
Nancy Rheams
J. Elaine Talarski
Lucille Wohlfarth

Members Absent

Julia Castellano-Hoyt (exc.)
Jana Cragg
Barb Dampman
Elsa Davis
Yolanda Dickson
Ruth Garcia (exc.)
Pattie Gunter (exc.)
Ruth Jones-McClendon
Ida Kenny, Emeritus
Ernie Lopez
Dean Murphy
Barry Muth
Victoria Palm
Marolyn Stubblefield
Valerie Taylor (exc.)
Jimmy Toubin
George A. Walton, Chair (exc.)
Dorothy Jo Weiss (exc.)

Staff Members Present

Burma Hyde
George Losoya
Nick Monreal
Gale Murden
Martha Spinks
Paula Wanken

Alternates Present

Sue Bell
Barbara Fromme for Julia Castellano-Hoyte
Beth Nixon
Alicia Rodriguez for Patti Gunter

Guests Present

Jackie Pelkey, Morningside Ministries

1. Meeting Called to Order by Laurin Lee Jimenez – Co-Chair.
2. Roll Call by Paula Wanken – Recording Secretary. A quorum was established.
3. There were no citizens to be heard.
4. The Minutes of September 11, 2009 were reviewed. Upon review and consideration, Donald Moye made a motion for approval; Lucille Wohlfarth seconded; with no further discussion, the motion carried.

5. Chairperson's Report – Laurin Lee Jimenez.
 - Board Retreat: Any members interested in joining a work group to move plans for a retreat to the next step are to contact Martha Spinks or Laurin Lee Jimenez.
6. Director's Report – Martha Spinks, Bexar AAA Director, reported on the following:
 - Introduction of George Losoya, who distributed letters for RLTV, who has added DirecTV as a proposed vendor. If additional letters are needed, contact Martha Ramirez. All signed letters should be returned to Martha Ramirez, as well.
 - 2010 Texas Conference on Aging is being hosted by Alamo Area Agency on Aging, and will be March 21-24, 2010. Save the date.
 - Senior Transportation Committee has been meeting for a few years as its own group, but will now be officially under the AACOG umbrella; first meeting as such will be December 1st. If anyone is interested in more information about joining this group, contact Martha Spinks or Valerie Biediger, the Senior Mobility Specialist.
 - The Alamo Service Connection is expanding its staff and is looking for a Care Specialist. If you know of anyone who is interested, please direct them to the AACOG website for application information.
7. Subcommittee Reports:
 - A. Access and Assistance – Brenda Dever-Armstrong reported.
 - RLTV: As previously mentioned, RLTV is seeking individuals to sign letters for Time Warner and DirecTV to campaign for RLTV to be added to their programming. For more information about RLTV, go to www.RL.tv.
 - Sue Bell added that the Bexar AAA staff/volunteers will be presenting several seminars at nutrition sites November 16 up to Christmas regarding the Medicare Part D open enrollment.
 - B. Allocations and Monitoring – Chairman Ed Dylla reported.
 - Ed Dylla made a motion for approval of the proposed FY 2010 Planning Budget and an additional vendor to be added for the FY 2010 Vendor List. Donald Moye seconded. A question was asked about what "ARRA" represents—which is "American Recovery and Reinvestment Act" (stimulus funding). There being no further discussion, the motion carried (Sharon Baughman abstained).
 - C. Family Caregiver Support – Nancy Rheams reported.
 - The subcommittee continues to work on the survey for caregivers and will be in contact with a marketing specialist to help raise awareness of who caregivers

are in order that those caregivers are made aware that there are services geared toward their needs.

- The question was asked if the subcommittee has had discussions about the new Leeza's Place that will be opening. Nancy responded that there is a representative from Leeza's Place on the subcommittee, so they are aware there is a new location opening soon.

D. Information, Special Events – Chris Alderete reported.

- Seniors Month 2010: Save the date for the Senior Ice Cream Social and City/County Fashion Show that will be held on May 7, 2010, in honor of Older Americans Month. The social will be at Lion's Field. There will be a lunch served for the individuals from the nutrition site, followed by the Ice Cream Social at 1 p.m. that will be open to the public. There will be entertainment as in years past.

E. Long Term Care Services – Donald Moye presented report as written.

- People Services, along with Good Careers Academy, will be producing a video presentation on "A Day in the Life of a CNA". It will be shown and be made available to any and all organizations that promote, support, and develop front-line healthcare workers. It will be featured at the Consortium conference for CNAs to be held on a Saturday this fall at Good Careers Academy.
- A question was asked regarding how many students are expected to graduate in the first year from the academy. Nick Monreal responded saying that the target is 50 CNAs in the first year, keeping in mind there are two academies: Good Careers Academy of Goodwill Industries and Alamo Colleges Health Professions Academy at St. Philips College (specializing in LVNs and RNs).

F. Nominations/Bylaws and Legislative – Sharon Baughman reported.

- Current board membership data is requested. Please return data sheet to Paula Wanken, verifying your contact information as well as your term date.
- A question was asked about term lengths. Paula Wanken confirmed that the Bylaws state a term is three years in length and a member can serve two consecutive terms before being required to step off for a year.

8. Alamo Service Connection (ASC) Steering Committee – Sterling Neuman, Chairman, reported.

- Call Center / Website: both have been extremely busy. During August 2009 the ASC website had over 22,000 hits, and over 36,000 hits in September 2009.
- There is a plan to solicit all ASC providers for additional help and donations because of the need to raise about \$100,000 between now and the end of September 2010.
- The marketing team is working on a "Case for Giving" to help with the fundraising efforts.

- ASC Steering Committee looking for some additional people to be actively involved in helping move the organization forward.
 - A question was asked about whether or not donations are tax deductible. Sterling responded that yes, they will be tax-deductible because the Alamo Service Connection is under the umbrella of the non-profit of AACOG which is the Alamo Area Development Corporation. Donations would be made out to that group in favor of the Alamo Service Connection.
9. Next Meeting Date: Friday, November 13, 2009, 10 a.m.
10. There being no further business, Chris Alderete made a motion for adjournment, Nancy Rheams seconded; the motion carried.