

Minutes
Bexar Senior Advisory Committee Meeting
Friday, December 11, 2009 – 10:00 a.m.
Al J. Notzon III Board Room
8700 Tesoro Drive, Suite 100
San Antonio, TX 78217-6228

Members Present

Chris Alderete
Sharon Baughman
Julia Castellano-Hoyt
Elsa Davis
Brenda Dever-Armstrong
Yolanda Dickson
Ruth Garcia, Secretary
Victor Garcia
Patti Gunter
Milo Hoenscheid
Laurin Lee Jimenez, Co-Chair
Ruth Lofgren
Ernie Lopez
Donald Moye
Sterling Neuman
Nancy Rheams
J. Elaine Talarski
Valerie Taylor
George A. Walton, Chair
Dorothy Jo Weiss

Members Absent

Jana Cragg
Barb Dampman (exc.)
Ed Dylla (exc.)
Ruth Jones-McClendon (exc.)
Ida Kenny, Emeritus
Dean Murphy (exc.)
Barry Muth
Victoria Palm
Marolyn Stubblefield (exc.)
Jimmy Toubin
Lucille Wohlfarth

Staff Members Present

Nick Monreal
Gale Murden
Martha Ramirez
Martha Spinks
Paula Wanken
Tim Trevino
George Losoya
Bexar AAA staff served lunch

Alternates Present

Sue Bell
Charlotte Hall
Alice Rose Kennedy
Sue Ellen Lewis
Carol Lozano
Marge Reyna for Ruth Jones-McClendon
Steve Saldana for Barb Dampman

Guests Present

Don Castellano Hoyt
Larry Dratch

1. Meeting Called to Order by George Walton – Chair.
2. Roll Call by Ruth Garcia – Secretary. A quorum was established.
3. There were no citizens to be heard.
4. The Minutes of November 13, 2009 were reviewed. Upon review and consideration and no discussion, Sharon Baughman made a motion for approval; Steve Saldana seconded; with no further discussion, the motion carried.

5. Chairperson's Report – George Walton.

- Elder Abuse Report. Abuse of the elderly is a continuing, rising problem in the community. At February meeting of the BSAC there will be a presentation on anger management, geared more toward the elderly.
 - Dorothy Jo Weiss suggested having an Ad Hoc committee to focus on senior problems in the area of abuse and neglect, especially in relation to in-home care providers. George Walton agreed and said that anyone interested in participating on this Ad Hoc committee should give their name to Paula Wanken. Discussion followed regarding the importance of including APS (Adult Protective Services) representation on this committee. Milo Hoenscheid suggested that, based on having received outstanding support and care, a good starting point would be to look at what good service looks like.
- BSAC Retreat. The January 8th BSAC meeting will be held off-site with an extended agenda, at Villa de San Antonio; 8103 North Hollow, San Antonio. Please plan to attend this retreat.

6. Director's Report – Martha Spinks, Bexar AAA Director, reported on the following:

- Bexar AAA and Alamo AAA co-hosted a workshop on December 3, 2009, as a follow-on to the Livable Communities workshop in June. Workshop leader was from Northwestern University to teach Asset-Based Community Development (ABCD), which is a way to bring together community resources to meet community goals. Faculty from Northwestern University provided a toolkit and an assignment, and will come back in January for a follow-up status check.
- Deaf Seniors Town Hall Meeting was held December 10, 2009. Bexar AAA currently has an MSW intern from UTSA, Tabitha Borko, who is deaf and legally blind. Coincidentally, someone in the community who is a senior and is deaf, called to say he'd like to see more focus on activities for the deaf community. It was fortunate that he was able to connect with Tabitha and that she was able to organize the Town Hall, where 50-60 people were in attendance. (Thanks to Christian Senior Services for providing the space.) It's been a tremendous learning experience for Bexar AAA. As the year goes on and Tabitha reaches the end of her internship, Bexar AAA will have a continuing planning process to focus on the needs of the various categories of deaf and hard of hearing seniors.
- Lions Club. At a presentation to the Lions Club earlier in the week, 4-5 people were quite enthused about volunteering and committees. The BSAC subcommittee chairs will be made aware of any individuals interested in volunteering to help. This serves as a good reminder that work done on the subcommittees doesn't necessarily have to be done entirely by BSAC members.
- Recognition of BSAC members. A certificate was presented to Victor Garcia for his time served as a member of BSAC. Members not present to receive their certificates thanking them for their years of service: Barry Muth, Jimmy Toubin, and Lucille Wohlfarth.

7. Subcommittee Reports:
 - A. Access and Assistance – the subcommittee did not meet since the last BSAC meeting; no report.
 - B. Allocations and Monitoring – the subcommittee did not meet since the last BSAC meeting; no report.
 - C. Family Caregiver Support – the subcommittee did meet, but no report. Nellie Garay, Caregiver Support Specialist for Bexar AAA, has been out of the office due to a fall resulting in a broken wrist and subsequent surgery.
 - D. Information, Special Events – the subcommittee did not meet since the last BSAC meeting; no report.
 - E. Long Term Care Services – the subcommittee did not meet since the last BSAC meeting; Nick Monreal reported that the ad hoc C.N.A. conference committee members continue to plan the January 9, 2010 “Frontline Health Care Workers Conference” hosted by Goodwill Industries/Good Careers Academy.
 - F. Nominations/Bylaws and Legislative – the subcommittee did not meet since the last BSAC meeting; no additional report.
8. Alamo Service Connection (ASC) Steering Committee – Sterling Neuman, Chair, reported.
 - The ASC Steering Committee meets every other month, but will meet again in January.
 - The Committee will be meeting individually with ASC partners to discuss their roles, in order to bring more structure to ASC and its partnerships.
 - The marketing team continues to focus on fundraising efforts for ASC’s future sustainability.
 - ASC has received a great deal of support from AACOG thus far and would like to become a formal Subcommittee of BSAC for increased accountability and financial structure.
 - The RLTV (Retirement Living TV) campaign generated a lot of support from the community. The winner of the \$100 gift card for having recruited the most signed letters (201), was George “Lynn” Britton, Chair of Joint Commission on Elderly Affairs. The consumer whose name was drawn for the \$50 gift card was Robert Connant.
 - Call Center continues to be busy, exceeding 3,000 calls/month and 30,000 web sessions/month. The eBlast/eNewsletter distribution is at 2,000.
 - Latest project/campaign is “Warm Hearts: Warm Homes”, geared toward our consumers in the community who have no means of heat in their homes. Monetary donations for heaters are being sought from individuals as well as corporate donors. Donations to ASC through Alamo Area Development Corporation are tax deductible.
9. Next Meeting Date: BSAC Retreat; Friday, January 8, 2010; 9:30 a.m. – 3:15 p.m. at Villa de San Antonio; 8103 North Hollow, San Antonio.
10. There being no further business, Sterling Neuman made a motion for adjournment, Sharon Baughman seconded; the motion carried.